Laurence Marc Gold

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Executive Summary

Innovative technology executive with 30+ years of experience transforming global organizations through strategic leadership and technical excellence. Proven track record of building high-performing teams, modernizing legacy systems, and driving organizational change across Fortune 500 financial institutions. Expert in leading digital transformation initiatives, implementing Agile methodologies, and managing complex, multi-stakeholder technology programs.

Core Competencies

- Strategic Technology Leadership
- Digital Transformation
- Global Team Development & Culture Change
- Enterprise Architecture
- Agile Transformation
- Vendor & Partnership Management
- Risk Management & Compliance
- Innovation & Process Optimization

Professional Experience

Morgan Stanley, New York

Executive Director - Global Head of Tax IT / AI Evangelist (2016 - Present) Led enterprise-wide digital transformation of tax technology infrastructure, managing $100M+ portfolio and 15+ vendor relationships.

Key Achievements: - Direct multiple AI Hackathons to train and upskill development staff in leverage AI as a coding tool, and to build AI products. Spearheaded development of mission-critical Base Erosion Anti-Abuse Tax (BEAT) system, enabling compliance with new tax legislation through innovative Python-based solution - Transformed tax preparation processes by implementing automated workflow systems, significantly reducing risk and improving efficiency - Engineered enterprise-scale data consistency solution through Excel Add-in integration with Active Directory Forest - Developed AI-powered management tools for sprint tracking, onboarding automation, and asset management - Successfully managed and integrated 65+ vendor applications while ensuring compliance with security and architectural standards

Executive Director - Prime Brokerage Technology (2005 - 2016) Led strategic technology initiatives for global Prime Brokerage division, driving innovation and digital transformation.

Key Achievements: - Architected and launched MS Live, an end-to-end client management system that revolutionized client onboarding - Developed patent-pending exception management solution (PB WorkQ) integrating 200+ services - Created firm-wide entitlement management system (OGRE) later adopted across entire organization - Led development of mobile-first client portal (PB Matrix) expanding digital service offerings - Implemented comprehensive security and entitlement framework for internal and external systems

Merrill Lynch, New Jersey

Vice President - eBusiness Development & Architecture (1994 - 2004) Pioneered early digital transformation initiatives and established enterprise architecture standards.

Key Achievements: - Led development of corporate portal strategy and enterprise-wide content management system - Established architecture standards and training programs adopted across organization - Directed multiple strategic initiatives including Fixed Income and Equity Research Portal - Served as Vice Chair of Technology Standards committee - Mentored technology leaders and managed Technology Leader Program

Education

Master of Science in Information Systems, HCI Specialty
New Jersey Institute of Technology

Technical Leadership
- Agile Methodologies
- Enterprise Architecture
- Python, Java
- Cloud Technologies
- AI/ML Implementation
- Security & Compliance
- Digital Transformation
- Data Architecture